

12-21-04

PTO/SB/30 (09-04)

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RCE
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REQUEST FOR CONTINUED EXAMINATION (RCE) TRANSMITTAL Address to: Mail Stop: RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450	Serial No.	09/683,428
	Filing Date	12/28/2001
	First Named Inventor	William H. Moody II
	Group Art Unit:	1923
	Examiner Name	Wang, Albert C.
	Atty. Docket No.	CROSS1510

This is a Request for Continued Examination (RCE) under 37 C.F.R. § 1.114 of the above-identified application. Request for Continued Examination (RCE) practice under 37 CFR 1.114 does not apply to any utility or plant application filed prior to June 8, 1995, or to any design application. See Instruction Sheet for RCEs (not to be submitted to the USPTO) on page 2.


1. **Submission required under 37 C.F.R. § 1.114**
 - a. ☐ Previously submitted
 - i. ☐ Consider the amendment (s)/reply under 37 C.F.R. § 1.116 filed on _____
(Any unentered amendment(s) referred to above will be entered).
 - ii. ☐ Consider the arguments in the Appeal Brief or Reply Brief previously filed on _____
 - iii. ☐ Other _____
 - b. ☒ Enclosed
 - i. ☐ Preliminary Amendment
 - ii. ☐ Affidavit(s)/Declaration(s)
 - iii. ☐ Information Disclosure Statement
 - iv. ☒ Other Reply to Office Action Dated 09/20/04
2. **Miscellaneous**
 - a. ☐ Suspension of action on the above-identified application is requested under 37 C.F.R. § 1.103(c) for a period of _____ months. (Period of suspension shall not exceed 3 months; Fee under 37 C.F.R. § 1.17(i) required)
 - b. ☐ Other _____
3. **Fees** The RCE fee under 37 C.F.R. § 1.17(e) is required by 37 C.F.R. § 1.114 when the RCE is filed.
 - a. ☒ The Director is hereby authorized to charge *any underpayment or credit any overpayment* to Deposit Account No. 50-3183 for the pendency of this application.
 - i. ☒ RCE fee required under 37 C.F.R. § 1.17(e)
 - ii. ☐ Additional Claims Fee Under 37 CFR 1.16 and 1.17
 - iii. ☐ Other _____
 - b. ☒ Check in the amount of \$790.00 is enclosed.
 - c. ☐ Authorized to deduct \$ _____ From Deposit Account 50-3183 of Sprinkle IP Law Group.

SIGNATURE OF APPLICANT, ATTORNEY OR AGENT REQUIRED

Signature		Date	December 20, 2004
Name (print/type)	Ari G. Akmal	Registration No.	51,388

CERTIFICATE OF MAILING OR TRANSMISSION

I hereby certify that this correspondence is being deposited with the U.S. Postal Service as Express Mail No. EV516703439US to Addressee in an envelope addressed to: Mail Stop: RCE, Commissioner for Patents, P. O. Box 1450, Alexandria, VA 22313-1450.

Signature			
Name (Print/Type)	Janice Pampell	Date	December 20, 2004

12/23/2004 HALI11 00000016 09683428

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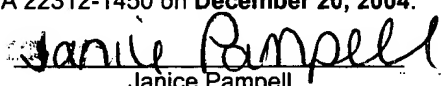
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE	
REPLY TO OFFICE ACTION DATED 09/20/04	Atty. Docket No. CROSS1510



Applicant William H. Moody II	
Application Number 09/683,428	Date Filed 12/28/01
Title Electronic Branding Technology	
Group Art Unit 2115	Examiner Wang, Albert C.
Confirmation Number: 1923	

Mail Stop: RCE
 Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

Dear Sir:

<p align="center">Certificate of Mailing Under 37 C.F.R. §1.810</p> <p>I hereby certify that this correspondence is being deposited with the United States Postal Service as Express Mail to Addressee (Label No. EV516703439US) in an envelope addressed to Mail Stop: RCE, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22312-1450 on December 20, 2004.</p> <p align="right">  Janice Pampell </p>

In response to the Official Action mailed September 20, 2004, Applicant respectfully requests the Examiner reconsider the rejections of the Claims in view of the this reply.